

BACHELOR PROGRAM IN TOURISM SERVICES AND TOUR MANAGEMENT

Number of credits required: 120

Semester	Code	Subject	Number of credit
1 (16 credits)		<b>Core subjects:</b>	<b>14</b>
		Fundamental principles of Marxism-Leninism 1	2
		Fundamentals of Legislation	2
		Physical Education 1	2
		Economic Mathematics 1	4
		English 1	3
		General Informatics	3
		<b>Elective subjects: 2 credits required</b>	<b>2</b>
		Fundamentals of Vietnamese Culture	2
	Problem-solving skills	2	
2 (17 credits)		<b>Core subjects:</b>	<b>15</b>
		Fundamental principles of Marxism-Leninism 2	3
		Probability and Statistics	3
		Microeconomics	3
		Communication Skills	2
		English 2; Chinese 2; French 2; Russian 2	4
		<b>Elective subjects: 2 credits required</b>	<b>2</b>
		History of Economic Theories	2
	Teamwork skills	2	
3 (18 credits)		<b>Core subjects:</b>	<b>14</b>
		Ho Chi Minh's Ideology	2
		Principles of Marketing	3
		Physical Education 2	2
		Macroeconomics	3
		Principles of Economic Statistics	3
		Principles of Accounting	3
		<b>Elective subjects: 4 credits required</b>	<b>4</b>
		General Logics	2
		Mathematical economics 2	2
	Applied Informatics in Economics	2	
4 (15 credits)		<b>Optional subjects:</b>	<b>12</b>
		Revolution Guidelines of Vietnamese Communist Party	3
		Tourism Economics	3
		Principles of Management	3
		Physical Education 2	2
		Ecology and Environment	3
		<b>Elective subjects: 3 credits required</b>	<b>3</b>
		Geography of Tourism	3
	Tourism Marketing	3	
5 (14 credits)		<b>Optional subjects:</b>	<b>11</b>
		Research Methodologies	2
		Human Resource Management	3
		Tourist Psychology and Guiding Methods	3
		English for Tourism	3
		<b>Elective subjects: 3 credits required</b>	<b>3</b>
		Econometrics	3
	National and International Tourism Laws	3	
		<b>Optional subjects:</b>	<b>15</b>
		Food Management	3
		Housekeeping, Table and Bar Service	3

6 (15 credits)	Event and Conference Management	3
	Hotel Management	3
	Strategic Management	3
7 (15 credits)	<b>Optional subjects:</b>	6
	Travel Agency Management	3
	Restaurant Management	3
	Elective subjects: 9 credits required	9
	<b>Group specialized tourism services</b>	
	Front Office Management	3
	Service Quality Management	3
	Consumer Behavior	3
	<b>Group specialized Tour</b>	
	Travel destinations	3
	Ecotourism	3
	Resort Management	3
	<b>Group specialized management</b>	
	Business Planning	3
	Risk Management	3
Leadership	3	
8 (10 credits)	Internship (8 weeks)	4
	Transport Agency Management	3
	Designing and Operating Tours	3