

famous students...

When I was a pupil, I love taking participation in social activities or extra-activities beside learning in school. And now I become a student of Nha Trang university, I still carry out that passion.

LOG IN HER BLOG [Luong Kim Chi from 52KTTM1](#)

I still remember when I was a freshman student, I had to deal with lot of difficulties and challenges. At that time, I was very homesick and I hadn't get acquainted with the way of self-study at university. So, my first-semester results are bad although I tried to learn and learn. However, everything for me become esier since I took part in the annually good-learning experience submit of the trade departmant. In there, I learnt the effective ways of study at univiersity shared from senior students. I understand that the effective ways of study are concentration, sharing the problems with our lecturers and friends, self-reading more books. I was extremely amazed when my results of next semester were better and better. Owing the effective method of study, I save more time for extra activities. I have become the youth communist board chairman of the class for 3 years since I was the second-year student. I took part in many voluntary programmes celebrated in Nha

Trang and some far urbans of Khanh Hoa. In the learning period of 2012-2013, we took part in the economic olympic games and achived the first prize. At the same year, we carried out the programe named "Family meal" for young kids living in the social protect center of Khanh Hoa – the programed supported by Bien Tien restaurant. We went to the market in the early morning and then cooked to prepare about 100 dishes for the kids. I really brushed into tears when I saw the happiness shining from the kids' innocent eyes. Now, I am a last-year student, I am very busy in writing the graduation essay. However, I still take part in the programme of leadership skill learning between Vietnamese and American students, which is supported by Global Leadership Center of Ohio university. We are exciting to celebrate a visiting the old living in the social protect center of Khanh Hoa. We hope to contribute some small things to help them fell happiness from lives.



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Address: Room for Trade bussiness department, floor 2, house for economic faculty

Your contributions will help BIZ TRADE news grow

Editor: Miss Chi, Miss Diep, Miss Hoai



in this issue >>>

What is logistics?

Who is Luong Kim Chi? Pl log in her blog

What is love?

What is patriotism?



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current topics >>>

LOGISTICS

What is logistics?

The American council of Logistics management defines logistics as "the process of planning, implementing and controlling the efficient, cost effective flow and storage of raw materials, in-process inventory, finished goods and related information from point of origin to point of consumption for the purpose of conforming to consumers' requirement."

Philip Kotler defines logistics as "planning, implementing, and controlling the physical flows of materials and finished goods from point of origin to point of use to meet customers' need at profit."

Kate Vitasek defines logisitics as the process of planning, implementing and controlling procedures for the efficient and effective transportation and storage of goods including services, and related information from the point of origin to the point of consumption for the purpose of conforming to consumers' requirement. It includes inbound, outbound, internal and external movement.



What are activities of logistics?

Key activities

Customer service standards: customer wants and needs, customer response to service, setting customer level

Transportation: mode and transport service selection, freight consolidation, carrier routing, vehicle scheduling, equipment selection, claims processing, rate auditing.

Inventory management: raw material and finished goods stocking policies, short-term forecasting, products mix at stocking point, number, size and location of stock points, just in time, push and pull strategies.

Support activities

Warehousing: space determination, stock layout and dock design, warehouse configuration, stock placement

Material handling: equipment selection, equipment replacement policies, order picking policies, stock storage and retrieval

Purchasing: supply source selection, purchase timing, purchase quantities

Protective packing: design for handling, storage, protection from loss and damage

Cooperation with production and operation: specification of aggregate quantities, sequence and time production output

Information maintence: information collection, storage and manipulation, data analysis, control procedures

In math: an equation;

In history: a war;

In chemistry: a reaction;

In art: a heart ;

In me: YOU

What is

Love is like water;

We can fall in it;

We can drown in it; and

We can't live without it



coming soon >>>

The Next Issue will be in 9/2014

- Logistics (con't)
- Make friends with freshman students K56
- Funny stories from Trade students
- Say "hello" to the new school year

Freely Thoughts PATRIOTISM

Mass anti – China protests have been held across Viet Nam by students, workers and all Vietnamese citizens in May. The event confirms Patriotism lives forever in Vietnamese hearts. Where Patriotism comes from? Suddently, I rembemer a novel I usually read in my childhood, titled The Love of Country written by Edmond de Amicis, an Italian author. I would like to share the simple nature of Patriotism through the novel:

"Why do I love my country? Do not a hundred answers present themselves to you on the instant? I love my country because my mother is an Italian; because the blood that flows in my veins is Italian; because the soil in which are buried the dead whom my mother mourns and whom my father venerates is Italian; because the town in which I was born, the language that I speak, the books that educate me, because my brother, my sister, my comrades, the great people among whom I live, and the beautiful nature which surrounds me and all that I see, that I love, that I study, that I admire, is Italian. Oh, you cannot feel that affection in its entirety! You will feel it when you become a man; when, returning from a long journey, after a prolonged absence, you step up in the morning to the bulwarks of the vessel and see on the distant horizon the lofty blue mountains of your country; you will feel it then in the impetuous flood of tenderness which will fill your eyes ur heart. You will feel it in some great and distant city, in that impulse of the soul which will impel you from with tears and will wrest a cry from your heart. You will feel it in some great and distant city, in that impulse of the soul which will impel you from the strange throng towards a workingman from whom you have heard in passing a word in your own tongue. You will feel it in that sad and proud wrath which will drive the blood to your brow

when you hear insults to your country from the mouth of a stranger. You will feel it in more proud and vigorous measure on the day when the menace of a hostile race shall call forth a tempest of fire upon your country, and when you shall behold arms raging on every side, youths thronging in legions, fathers kissing their children and saying, "Courage!" mothers bidding adieu to their young sons and crying, "Conquer!" You will feel it like a joy divine if you have the good fortune to behold the re-entrance to your town of the regiments, weary, ragged, with thinned ranks, yet terrible, with the splendor of victory in their eyes, and their banners torn by bullets, followed by a vast convoy of brave fellows, bearing their bandaged heads and their stumps of arms loftily, amid a wild throng, which covers them with flowers, with blessings, and with kisses. Then you will comprehend the love of country; then you will feel your country. It is a grand and sacred thing. May I one day see you return in safety from a battle fought for her, safe,—you who are my flesh and soul; but if I should learn that you have preserved your life because you were concealed from death, your father, who welcomes you with a cry of joy when you return from school, will receive you with a sob of anguish, and I shall never be able to love you again, and I shall die with that dagger in my heart"